

Sunday Times **- Editorials and articles**

The Sunday Times, Edition 5 - Final

Ways to retain workers

THERE has been a big power shift in the Australian workforce, workers now wield the power.

With WA unemployment at 3 per cent, we are at near-full employment. Employers who want to attract or keep staff will have to offer something that sets them apart from their competitors, says Moira Watson, leadership manager of the HBOS group of finance companies.

“Employees need to be able to identify development opportunities and see positive leaders who will help them achieve their goals,” she said.

“Leaders need to be able to work across the generations and have an understanding of what a baby boomer might want in the workplace, as opposed to a generation X or Y person.

“People need to be given the opportunity to shine and companies that do this will retain people.”

Ms Watson will address the Australasian Management Centre's **Innovation Forum** on labour market shortage strategies.

Hosted by AMC managing director Greg Kinnaird, other speakers at the breakfast forum at the Perth Convention Exhibition Centre will include Neville Binning, general manager WA Department of Planning and Infrastructure's business licensing unit, and Tony Noonan, of McMahan Holding Ltd.

Inquiries can be directed to the AMC on 1300 466 688. Visit www.amcinnovation.com for more details. The AMC specialises in management training and innovation strategies.